



Kansas Statewide Farmworker Health Program Strategic Planning Meeting

Agenda

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| 9:30 – 9:45 | Welcome and Introductions
Cyndi Treaster |
| 9:45 – 10:15 | History of Farmworker Health Program
Cyndi Treaster |
| 10:15 – 10:30 | Strategic Planning Framework and Measures
Vanessa Lamoreaux |
| 10:30 – 10:45 | BREAK |
| 10:45 – 11:15 | Challenges and Opportunities
Open Discussion |
| 11:15 – 11:45 | Solutions to Challenges and Opportunities
Open Discussion |
| 11:45 – 12:15 | LUNCH BREAK
Lunch provided at the meeting site. |
| 12:15 – 1:30 | Customers (See Discussion Questions)
Open Discussion |
| 1:30 – 2:00 | Funding (See Discussion Questions)
Open Discussion |
| 2:00 – 2:15 | BREAK |
| 2:15 – 3:00 | Learning and Growth (See Discussion Questions)
Open Discussion |
| 3:00 – 3:45 | Program Processes (See Discussion Questions)
Open Discussion |
| 3:45 – 4:15 | Summarize Findings
Vanessa Lamoreaux |
| 4:15 – 4:30 | Next Steps and Wrap Up
Cyndi Treaster |

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Discussion Questions

Customer

- Does the program do a good job of reaching these audiences?
- Is the target audience changing (health needs, demographics)?
- Does the program use the appropriate communication vehicles to reach the audiences?
- Are there specific messages that the program needs to use to reach the current and new target audiences?
- Are customers satisfied with the services they receive? (How do we know?)
- Are there new services that need to be provided?

Funding

- What is required to demonstrate value to the funding sources?
- To deliver the services and messages, what funding sources are available?
- Are there new funding sources to support the program?
- Are there partnerships that could be explored to support the program? (Funding, Volunteers.)
- Are services provided in the most cost effective manner?

Learning and Growth

- What skills do program staff need to meet the audience needs?
- Does program staff currently demonstrate those skills? (If not, what do they need to demonstrate the skills?)

Program Processes

- Are there processes that could be improved to deliver services more effectively and efficiently?
- What needs do staff have that are currently not being met?
- How do field and main office staff interact? How can communication improve?
- Are the health providers satisfied with program processes?
- Are current partnerships satisfied with the program?
- Are there partnerships that the program should explore?